

## **INTRODUCTION**

Columbine Communications and Publications is a foreign rights publishing consultancy. We focus on non-fiction titles in the genres of business, personal development, psychology/self-help, parenting, health, education and others. Our role is to bridge the gap between our client base of North American publishers and authors to foreign publishers and agents with similar interests on a worldwide basis. We accomplish this by offering our clients a variety of “programs” in which they can participate in order to gain wide exposure of their titles for foreign rights licensing possibilities. The programs that we offer to our clients are:

1. ***“Our Major Annual Catalog”***. It is emailed to our complete list of thousands of foreign publishers and agents worldwide. In addition to our regular foreign customers, it is also sent to a prospecting list of thousands of others. Plus it is posted on our web site for a full year where it is continually referred to by even more foreign agents and publishers drawing exceptional interest.
2. ***“Featured Title” Program***, in which your book is featured in our uniquely special e-catalog and is posted on our web site for several months. Includes your book's cover and a full, detailed description. Plus, the e-catalog of Featured Titles is emailed to our extensive list of foreign publishers and agents worldwide. Our site receives thousands of hits from foreign publishers and agents searching for unique titles.
3. ***Focused Inquiry Follow-Up***. Many authors and publishers are unfamiliar with how foreign rights works. Often they are contacted by a foreign publisher or agent interested in their books, but don't really understand how to follow up or what to do. We can provide this service for you, or coach you to handle it yourself.
4. ***“Special Outreach Program”***. Focused exclusively on your book only, to foreign publishers and agents, informing them of your book and encouraging them to take a look and consider acquiring rights for it.

**Our Proactive Programs have resulted in thousands of foreign rights sales for our clients.**

***We do it all, from contact to contract!***

We have many decades of successful experience which benefit our clients. Over the years we have consummated several thousand successful foreign rights agreements for our clients with foreign publishers in scores of countries.

Let me know which program(s) interest you and I'll be happy to provide details. Or we would be happy to design a program that you fit your unique needs.